



Document Name:	ESTATHE ICE STICK-ITALY	SIC Number:	77S33353
Document Number	10000741795	Category/Brand:	ICE CREAMS - ESTATHE ICE - ESTATHE ICE STICK
Production Target date:	01.01.2021	Taste:	LEMON
Expiry Date:		Market Unit:	ITALY
Languages:	Italian	Plant:	Ice Cream Factory Comaker - Valencia
Recipe:	IND	Status:	New Release


Field Name	Italian
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Part A - Labelling Copy

Country Logo	
Commercial description (Statement of Identity / Product Name) [M]	Ghiacciolo al the al limone
Ingredient List [M]	Ingredienti: infuso di foglie di the nero 74% (acqua, the nero), zucchero, sciroppo di glucosio, sciroppo di glucosio-fruttosio, aromi, succo di limone in polvere reidratato (0,5%), addensanti (farina di semi di carrube, pectine), esaltatore di sapidità (acido ascorbico), acidificante (acido citrico).
Allergen Advisory Statement [M]	Può contenere LATTE
Net Weight Icon [M]	
Importer and/or Distributor Name and Place of Business [M]	Ferrero S.p.A. P.le P. Ferrero 1 - 12051 Alba (CN) Italia
Expiry Date [M]	Da consumarsi preferibilmente entro il:
Storage Instructions [M]	Conservare in freezer (- 18 °C)

Part B1 - Marketing Information

Consumer Service Contact [M]	NUMERO VERDE 800 90 96 90 www.ferrero.it
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Part B2 - Marketing Information & IP	
Claims 1	SENZA COLORANTI, SENZA GLUTINE
Claims 2	CON SUCCO DI LIMONE ORIGINE ITALIANA
Marketing Copy	<p>ESTATHÉ ICE IL GUSTO UNICO ED INCONFONDIBILE DI ESTATHÉ DA OGGI è ANCHE GHIACCIATO.</p> <p>Fatti travolgere da un'esperienza di gusto freschissima e sorprendente, derivante dall'incontro del vero infuso di foglie di the con il succo di limone e goditi il piacere irresistibile di ESTATHÉ ICE</p>
Part D2 - FOP Nutrition Information	
FOP Nutrition Information Grid or Symbol [M]	
FOP Nutrition Information Values (Top of the Icon) [M]	70 g:
FOP Nutrition Information Values (Inside the Icon) 1 [M]	235 kJ 55 kcal 3%*
FOP Nutrition Information Values (Below of the Icon) 1 [M]	100 g: 336 kJ/ 79 kcal
Part E - Comments	
Comments and Notes (General for the Market) Minimum Font Size	MINIMUM FONT SIZE , unless otherwise specified (height of lowercase letter): Largest surface $\geq 80 \text{ cm}^2 \rightarrow$ Not less than 1,2 mm; Largest surface $< 80 \text{ cm}^2 \rightarrow$ Not less than 0,9 mm (see REFERENCE TABLE CU for specific pack size) // NET WEIGHT : Minimum size determined by the mass or capacity of the contents: 2mm if not exceeding 50g/5cl; 3mm if over 50g/5cl but not over 200g/20cl; 4mm if over 200g/20cl but not over 1kg/1l; 6mm if over 1kg/1l // In case of multipacks for Germany only or when Germany is included in Art Work: 3 mm if single item not exceeding 50g/5cl; 6 mm if single item 50g/5cl and more // "e" LETTER: not less than 3 mm // ALLERGENS INSIDE INGREDIENT LIST shall appear in bold type and upper case letters.
Comments and Notes (General for the Market) General Visibility Requirements	MANDATORY FOOD INFORMATION shall be easily visible, clearly legible and, where appropriate, indelible. It shall not in any way be hidden, obscured, detracted from or interrupted by any other written or pictorial matter or any other intervening material // MINIMUM MANDATORY INFORMATION on pack with largest surface area $< 10\text{cm}^2$ are name of the food, allergens statement, date marking, net weight // Green Dot / recycling marks: If mandatory is specified in the F8F. If voluntary, to be included by the PFM in the F8S making sure that the use of the relevant logos/icons is permitted by specific contracts.
Comments and Notes (General for the Market) Positioning of Specific Legal Information	COMMERCIAL DESCRIPTION and NET WEIGHT shall appear in the SAME FIELD of VISION // "Best before" date (non perishable foods) and "Use by" date (perishable foods) should be indicated on each individual pre-packed piece and must be followed by storage conditions // The actual date and any storage conditions given as a part of the date marking requirement, may appear separately from the words "best before"/"use by" provided these words are followed by a reference to the place where these info appears (e.g. Best before: see side of pack). Note: see REFERENCE TABLE CU for texts in local language; Note it is up to the PFM to indicate the appropriate reference to the printing area according to the technical drawing. // Number of pieces contained in each individual package, when specified (i.e. contains 10 pieces/bars) must be close to the nutrition table in all languages // When the number of pieces is stated, this shall be the minimum number of pieces as guaranteed by DQG; for number of portions to be stated, this can be either the exact or approximately number of pieces as confirmed by DQG. Note: see REFERENCE TABLE CU for minimum number of pieces guaranteed by brand and pack // If multipacks contain individually packed pieces need to specify net quantity contained in each individual package and the total number of such packages. Eexample: KB T2x5: 5 packs x 43 g e "Contains 10 pieces/bars" close to the nutrition table in all languages. Note: see REFERENCE TABLE CU for specific texts combined with different formats, to be specified in F8S

<p>Comments and Notes (Specific for Nutrition Information)</p>	<p>NUTRITIONAL INFORMATION shall be presented in tabular format; Where space does not permit, the declaration shall appear in linear format (text contatenation provided in the F8F); If largest surface of the pack < 25 cm² the nutrition declaration is not mandatory // Maximum two languages shall be used for nutrition information in linear format // In case of shared artworks, "/" shall be used to separate the indications in the different languages // One * (star) only to be used before the disclaimer "reference intake.." for all languages // When using a tabular format, the unit of measurement may be placed between the name of the nutrient and the value per 100g // When energy value is voluntarily repeated on the FoP, this information must be also provided in the BoP nutrition declaration // The nutrient "Polyols" is only needed in case of sugarfree products, as specified in the F8F.</p>
<p>Comments and Notes (Specific for the FOP)</p>	<p>Nutrition information / RI on FOP Placed on the principal field of vision // Font size not less than 1,2 mm (also in case the largest surface is < 80 cm²) // Flexibility allowed for omission of the word "per" and for alternative or equivalent expressions (e.g. "Each portion contains", "Per portion", "Per Xg/ml", "Per bar/bag/glass") in case the same wording is used within the nutrition table back of pack // Flexibility provided for additional use of term 'energy' on top of kJ/kcal information // * Asterisk as reference to explanatory statement on reference intakes. "reference intake of an average adult (8400 kJ / 2000 kcal)" translated in all languages (see F8F field). This minimum statement is mandatory. Placement in proximity to the icon or to nutrition table on the back of pack (if 'GDAs' are given in table as well). If the acronym is used, a full explanation must be given somewhere on the pack // Exempions for seasonal food items or gift items, including assortments: Food and beverages in packaging or containers the largest printable surface of which has an area of less than 100cm² (15.5 square inches), provided no nutrition claims are made; Foods and beverages of any description in a quantity of less than 5g/5ml</p>
<p>Comments and Notes (Specific for this F8)</p>	<p>Nutrition information in linear format can only be used when no GDA is placed on FoP Since consumer may not expect a milk contamination please make the allergenic warning "Può contenere LATTE" clearer than usual inserting it inside a box with the sides highlighted in red. The claim on the origin of the lemon juice has to be supported by technical sheet (a certification attesting the Italian provenance both of the lemon juice and of the lemons used for its preparation is required) and it cannot be completed by the Italian flag (see legal opinion and the risk assessment sent by mail).</p>

Part D1 (LTR) - Nutrition Information

Nutritional Table Title:		INFORMAZIONI NUTRIZIONALI		Serving Size:	
VALORI MEDI	Unit of Measure	Per 100 g	Per pezzo 70 g	(%*) per 70 g	
Energia		336 kJ/ 79 kcal	235 kJ/ 55 kcal	3	
grassi		0 g	0 g	0	
di cui: acidi grassi saturi		0 g	0 g	0	
carboidrati		18,7 g	13,1 g	5	
di cui: zuccheri		17,8 g	12,5 g	14	
proteine		0,1 g	0 g	0	
sale		0,014 g	0,010 g	0	
*Assunzioni di riferimento di un adulto medio (8400 kJ/2000kcal)					

Linear Format (Text And Values)

Field Name	Italian
Linear Format (Text And Values) [M]	Valori nutrizionali medi per 100 g: energia 336 kJ/ 79 kcal, grassi 0 g, di cui: acidi grassi saturi 0 g, carboidrati 18,7 g, di cui: zuccheri 17,8 g, proteine 0,1 g, sale 0,014 g